# LEADIN E-SUPPORT

# ORTFOLIO AT A GLANCE

# **ABOUT US**

Leaders today need to champion their digital presence and hence require immaculate services related to identity designing, web designing, e-commerce platform development on the web and mobile applications, and digital marketing over social and other mediums. Through its associate, Leadin assists leaders with state-ofthe-art services in these domains.

- Web Development
- eCommerce Platforms
- Mobile Apps
- Augmented Reality
- Branding
- Creative Design
- Film & Animation



WE BELIEVE IN LONG-TERM PARTNERSHIPS **RATHER THAN** DOING A SINGLE, QUICK TURNAROUND **PROJECTS.** 

CHOO





# TRENDING SERVICE

**Resume Website** 

Link: https://anasalfozan.com



tile; accomplished, resourceful professional with 12+ years of rich leadership experience mainly with dovernment entities as well as with the leading and very ell-known company in the private sector such as AEC in Saudi Arabia. ofessionally competent with postgraduate qualifications and certifications in onal Leadership, Engineering Management, Business Process sent and Project Management. Extensive experience in the manage itical assignments in improving, updating and automating business cesses to deliver substantial improvements in organizational performance and productivity. Deft in building and sustaining productive stakeholder relations a well as leading and motivating cross-functional teams eliciting superior performances. Proactive achievement driven professional with strong work ethic, steprity and excellent communication, coordination, problem solving, decision making planning and execution skills.

Founded a leadership development firm, Lead In, in 2019 with a vision to indiginize best leadership and coaching practices in Saudi Arabia in association with leading global universities and academe.

Strategic partner of a creative and dynamic IT services from Hour Solution.



#### ANAS A. AI-FOZAN

providing branding, web designing, e-commerce and social marketing service



#### SKILLS AND EXPERTISE

# Who Am I?

I'm a Dubai based Digital Marketing and Design expert with over 11 years of professional experience within luxury hospitality and advertising industry within UAE and Asia. A mom to an incredible 5 year old, I live to learn new things each day. I love coffee and having long meaningful conversations.



#### **Digital Marketeer**

I help B2B and B2C brands to make meaningful connections with the digital age customers via digital marketing and storytelling

#### **Design Expert**

Design is at the core of everything I do. I help brands develop and sustain their personality through effective Design and Branding

## Hotelier

 $(\bigstar)$ 

I have over 8 years of professional hospitality experience with some of the major hospitality luxury brands in within the UAE and Asia

#### LEAD IN PORTFOLIO

# TRENDING SERVICE

### Freelancer Portfolio Website

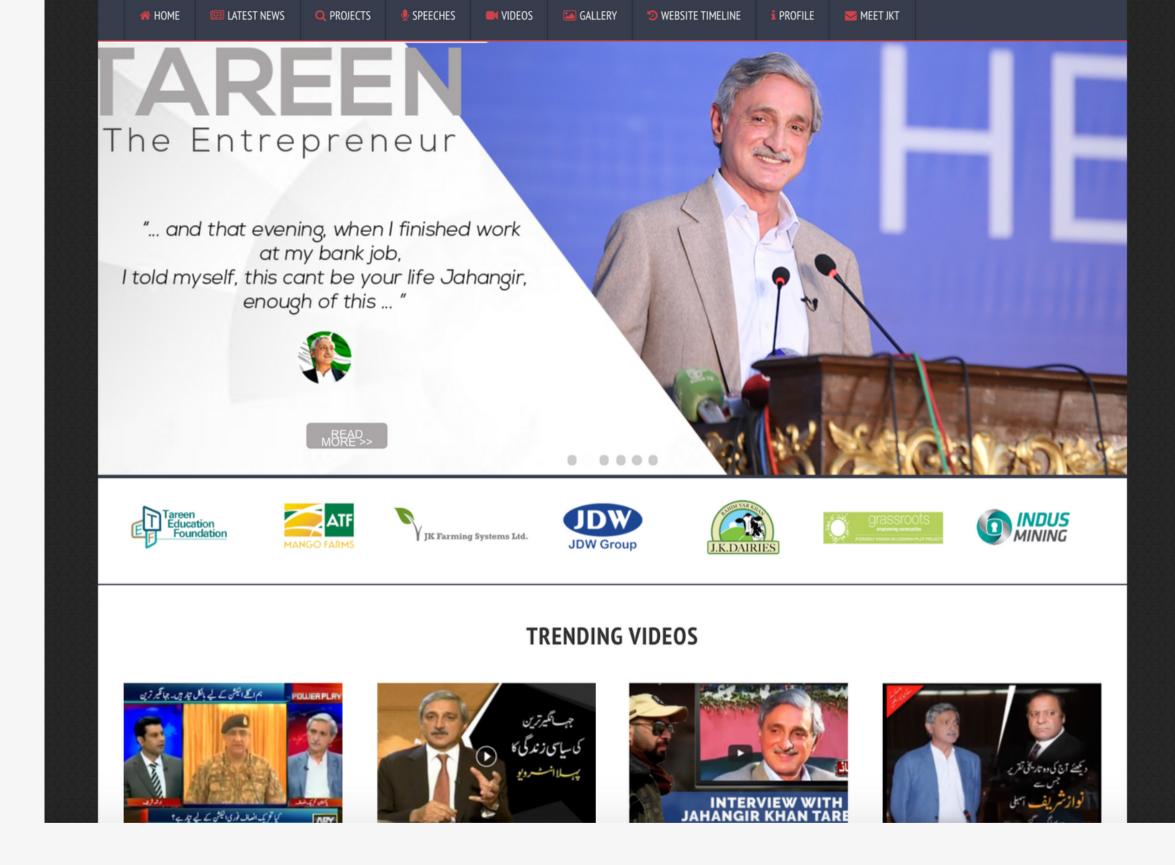
Link: https://saniyazafar.com



# TRENDING SERVICE

**Business Portfolio Website** 

Link: https://jahangirktareen.com











# BRANDING & DESIGN

# **FEATURED PORTFOLIO**

Showcasing some our work over the past years related to branding, strategy, UX, logo & brand identity design.





# The unity of freedom has never relied on the uniformity of opinion WORLD PRESS FREEDOM DAY



### Client: European Union

Type: Print Advertisement

LEAD IN PORTFOLIO



### Client: Sofitel

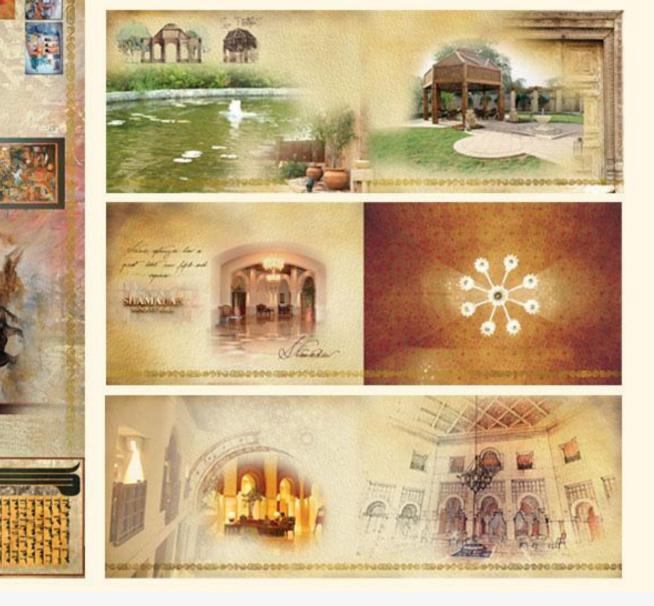
Type: Leaflet

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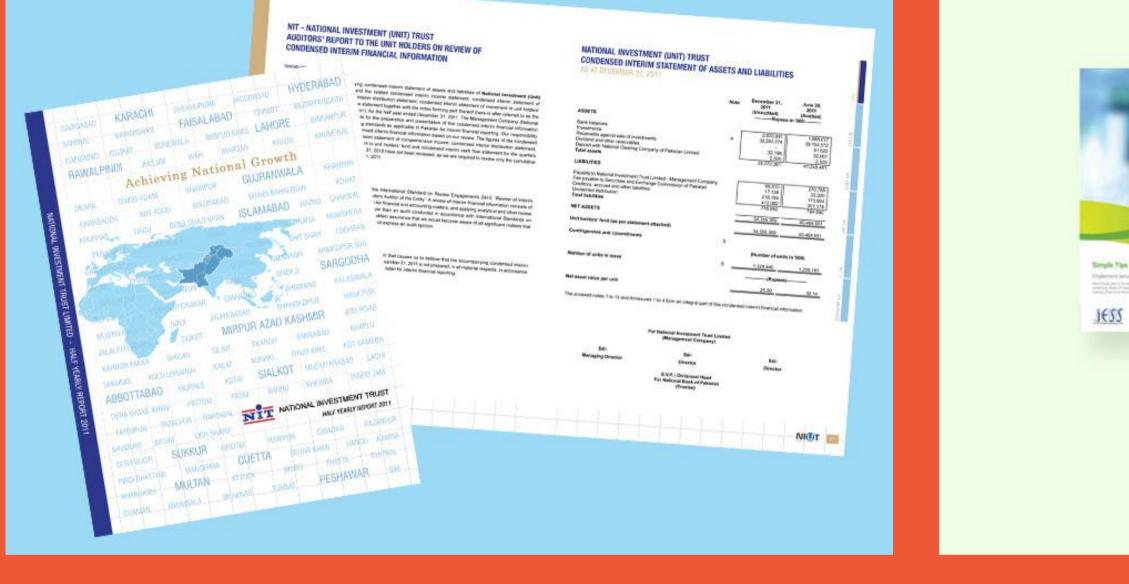
Client: Maisha SPA

Type: Product Catalog



### Client: Serena Hotels

Type: Corporate Booklet



**Client: National Investment** 

Type: Annual Report

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### Client: Xerox

Type: Flyer





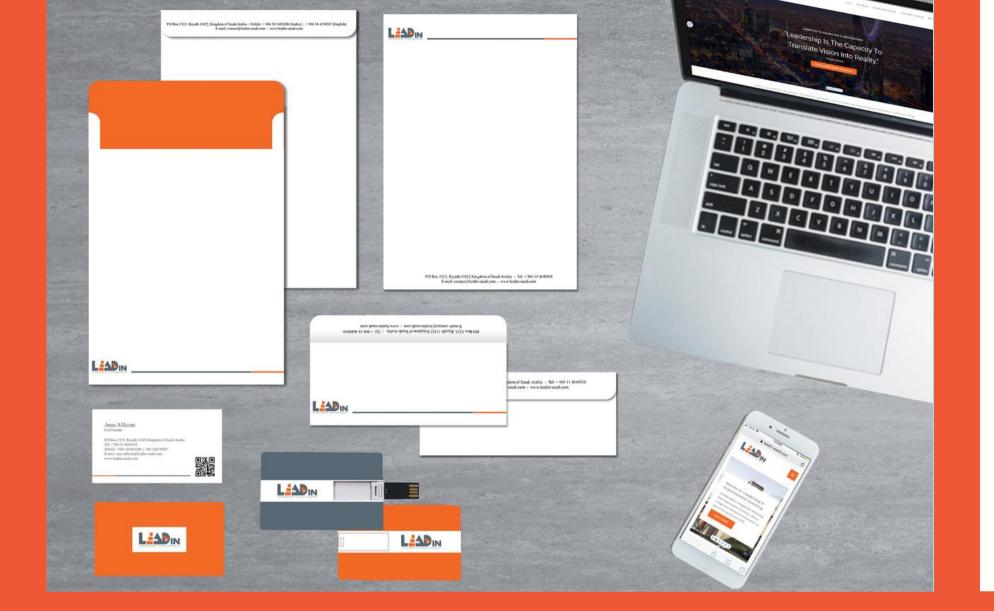


Type: Training Kit



### Client: Burj ul Harmain

# Type: Brochure















### Client: Leadin Saudi

### Type: Identity

LEAD IN PORTFOLIO



### Client: Various

### Type: Logo Design









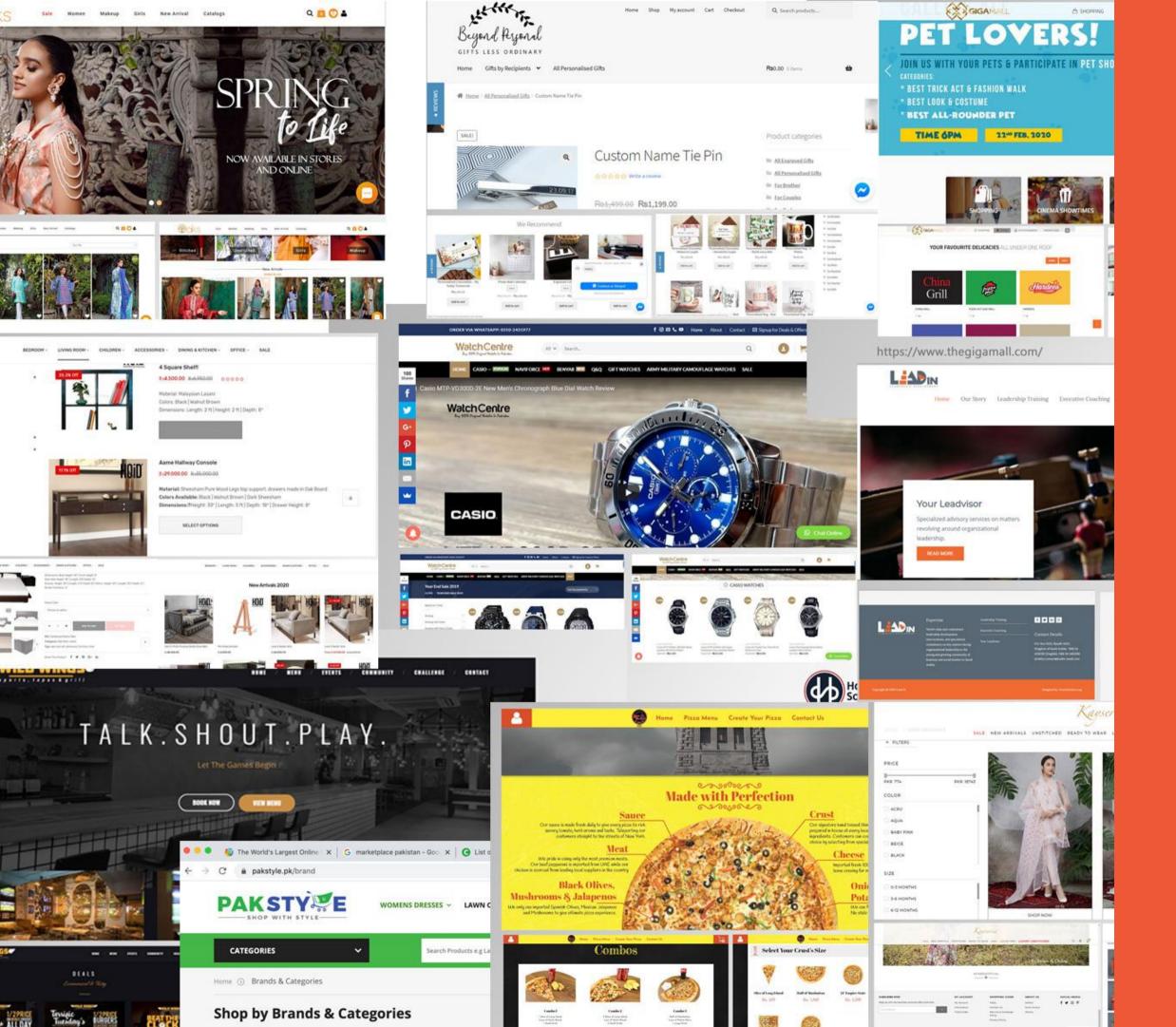
### Client: Lucky One

Type: Identity



### Client: Prestige Club

Type: Identity



# WEB & E-COMMERCE PLATFORMS

# FEATURED PORTFOLIO

Showcasing some our work over the past years related to web design and development, e-commerce and multivendor platforms.

# WEB

**Client: Serena Hotels** 

Type: Booking Engine

Link: https://www.serenahotels.com



#### JT THE AMBOSELI SERENA SAFARI LODGE

anjaro's Kingdom

inst the magnificent backdrop of Africa's highest mountain, the glittering (ilimanjaro, Amboseli Serena Safari Lodge enjoys a uniquely privileged at the heart of this world-famous national park.

ed within a grove of acacia trees, the lodge looks out over the golden ah plains, with uninterrupted views of the mountain itself. Close by are a f emerald green swamps, which are fed by the melting snows of jaro. These, the only sources of water in this otherwise starkly beautiful park, attract huge numbers of wallowing elephants, hippos, buffalos and ame. Meanwhile, from the prehistoric site of Observation Hill, the sunset

#### HIGHLIGHTS

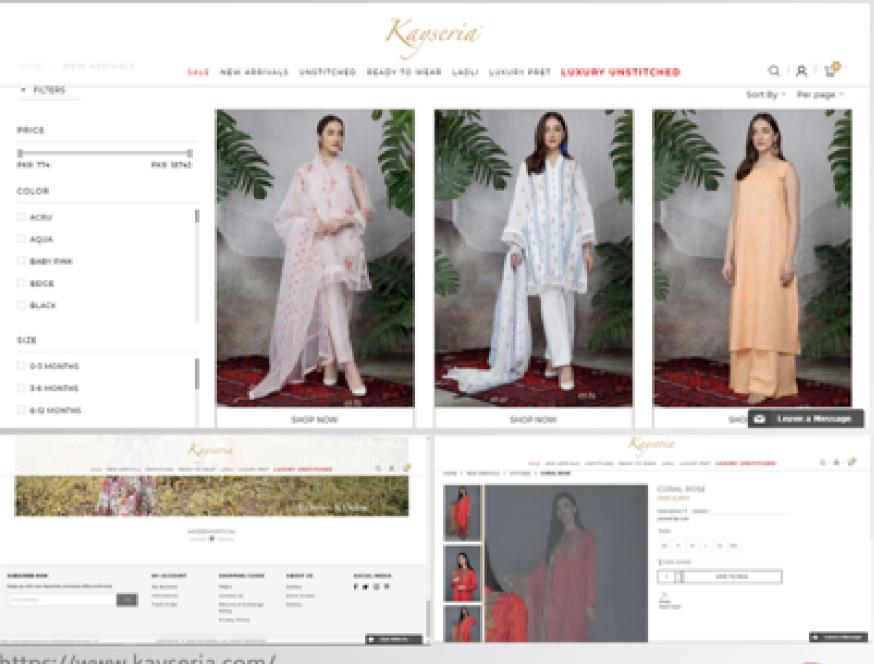
### THE 'BIG FIVE'

At the centre of one of the world's most famous national parks See all the members of 'The Big Five' (elephant, buffalo, lion, leopard and rhino)

#### GREAT PHOTOGRAPHY

Marvellous views of Mount Kilimanjaro The most photogenic park in Kenya 2 game drives daily, with professional,









LEAD IN PORTFOLIO



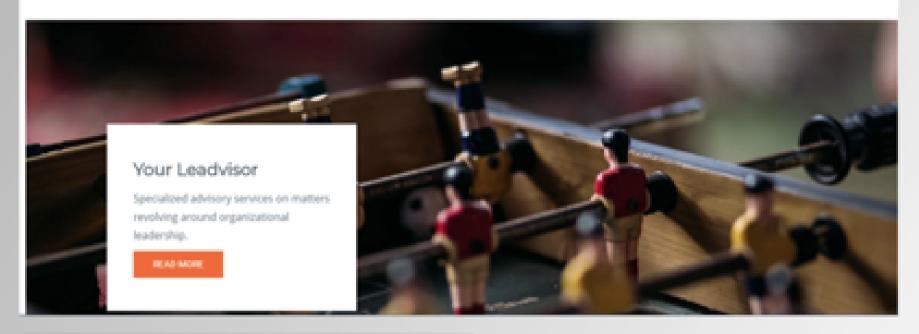
### Client: Kayseria

### Type: e-Commerce Store

Link: https://www.kayseria.com









http://www.leadin-saudi.com



LEAD IN PORTFOLIO



### Client: Leadin Saudi

### Type: Corporate

### Link: https://leadin-saudi.com

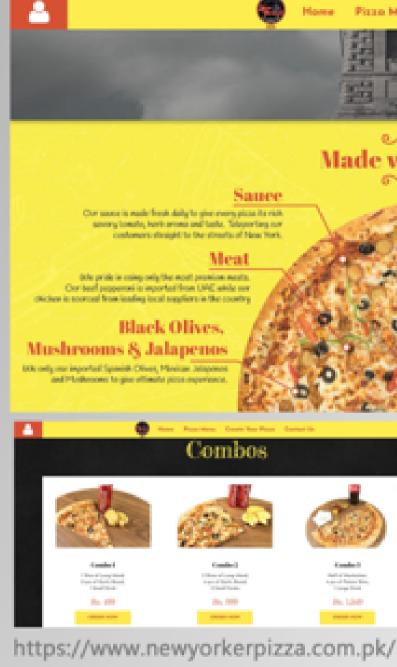


# WEB

Client: Newyorker Pizza

Type: Online Ordering

Link: https://www.newyorkerpizza.com.pk





Home







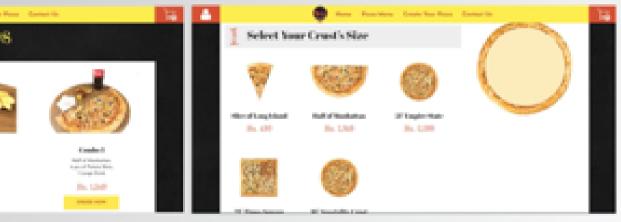
On signatory hand beneal this Hangarh shale creat is prepared in house at every location using only goality. regredients. Certainers can automize corners for their choice by actuching from special same filling.

#### Cheese

Imported lives 100% Placearella charae. Charay enough to lease crasing for more and more.

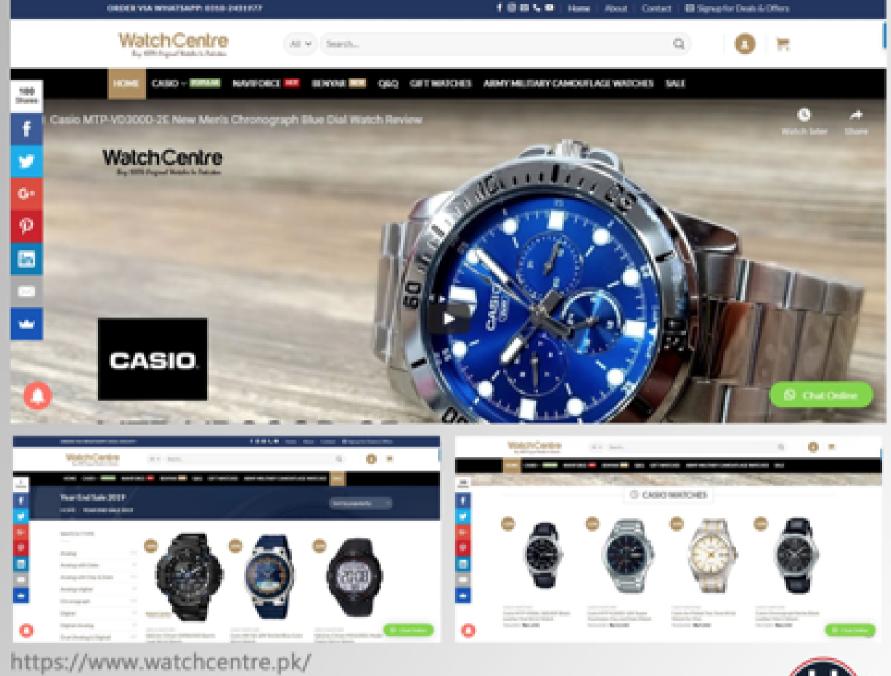
#### **Onion**, Capsicum, Potato, Bell pepper

Ote our fresh local separables porchased doily-Ne state reprinter are used the following day





5





LEAD IN PORTFOLIO



### Client: Watch Centre

Type: Multi-Vendor Marketplace

Link: https://leadin-saudi.com

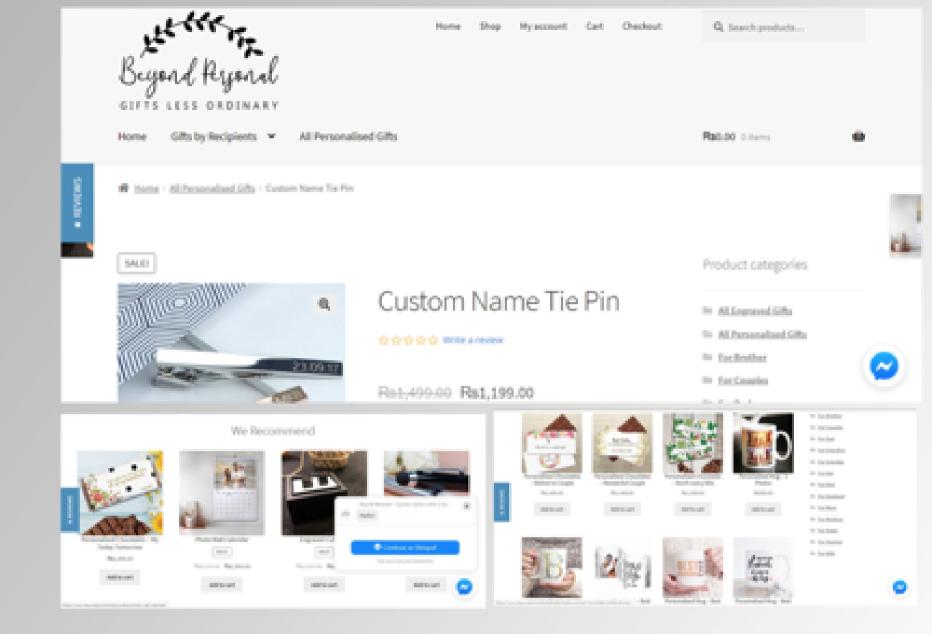


# WEB

**Client: Beyond Personal** 

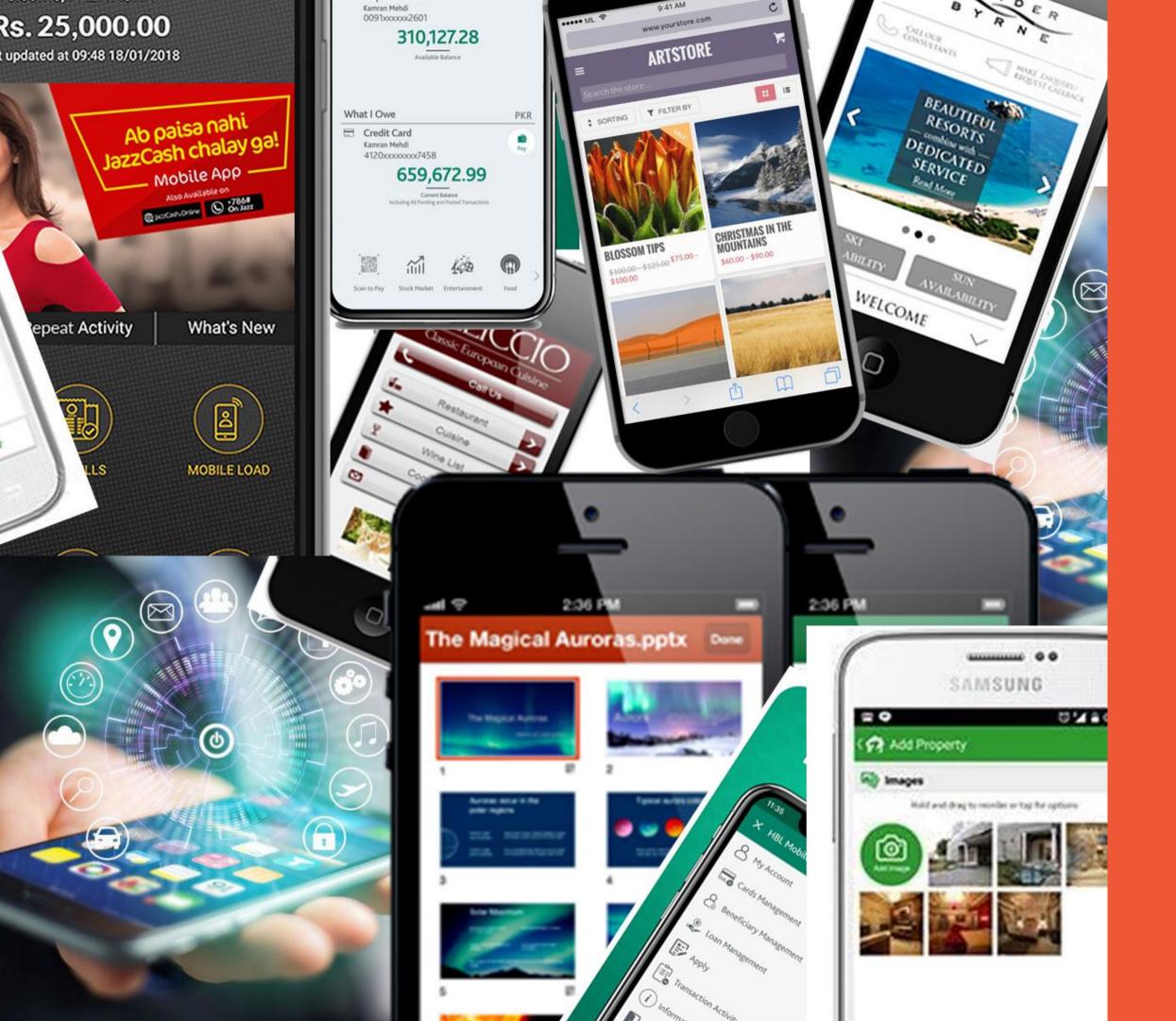
Type: COD Store

Link: http://www.beyondpersonal.pk



http://www.beyondpersonal.pk





# **MOBILE APPS** & **AUGMENTED REALITY**

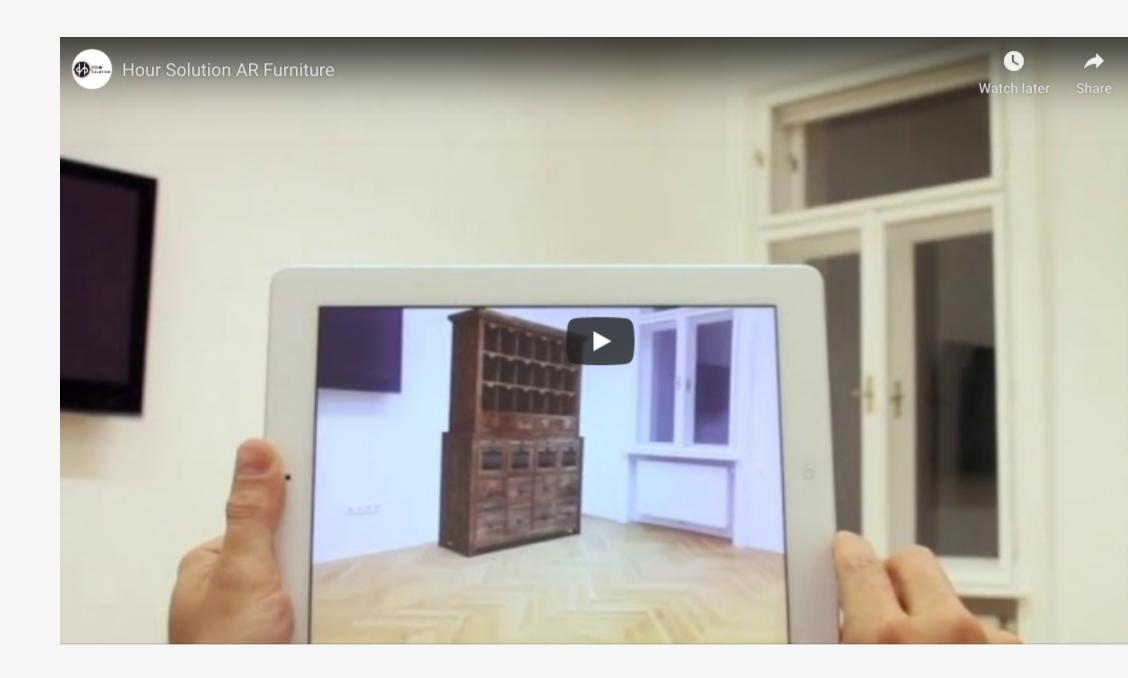
# FEATURED PORTFOLIO

Showcasing some our work over the past years related to mobile app development and augmented reality.

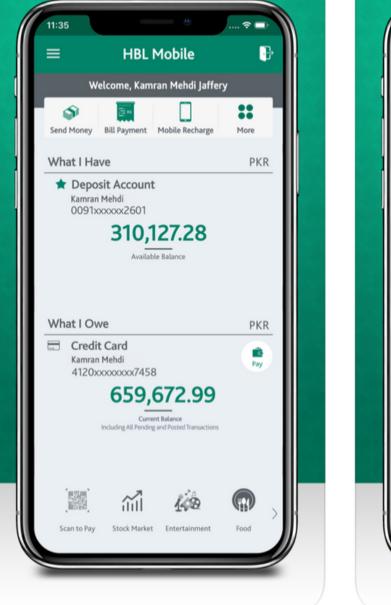
# MOBILE APP

Client: Cozo Marketplace (Under Dev)

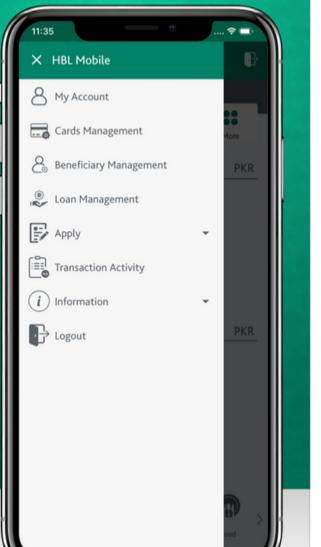
Type: Augmented Reality



# HBL Mobile



# HBL Mobile



# HBL Mobile



#### LEAD IN PORTFOLIO

# MOBILE APP

Client: HBL

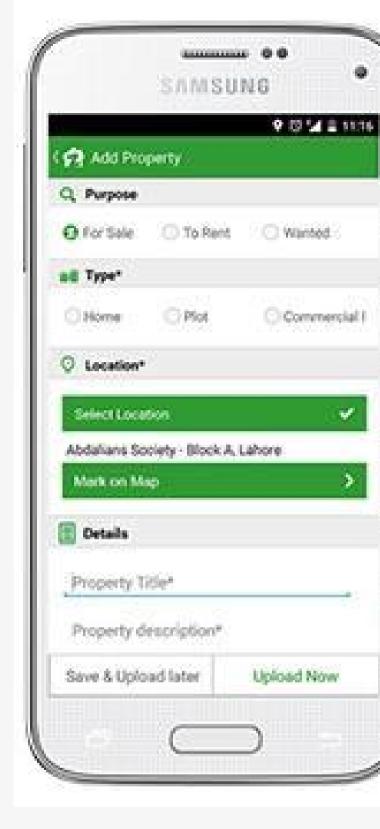
Type: Mobile Banking

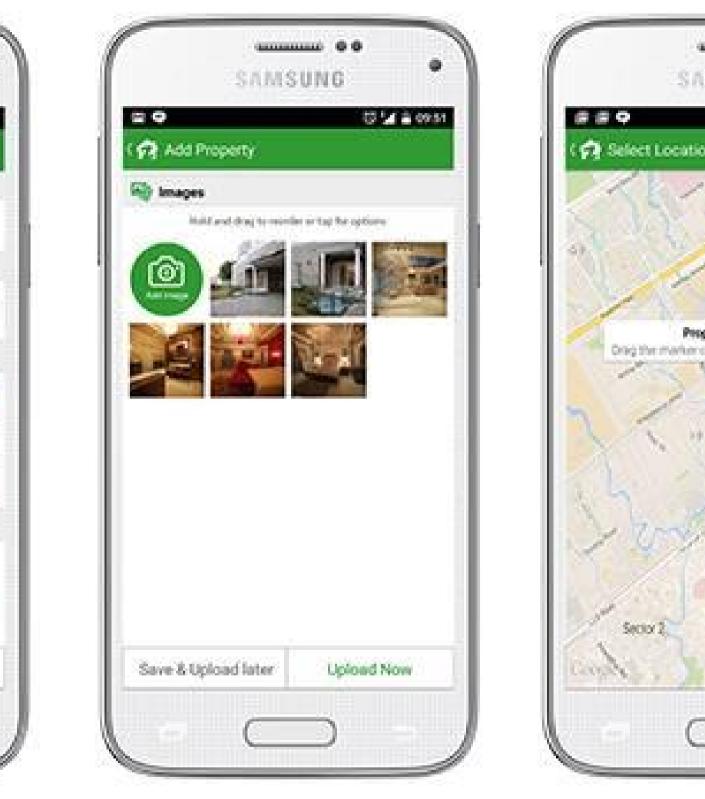


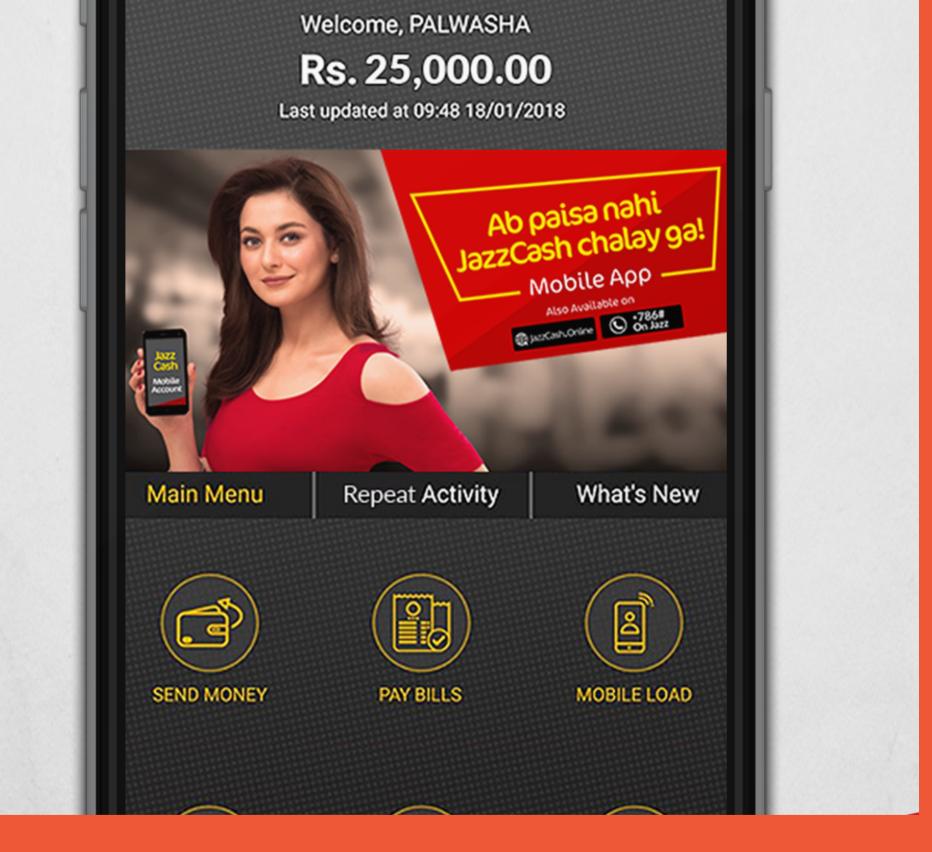
# MOBILE APP

Client: Zameen

Type: Property Portal







LEAD IN PORTFOLIO

# MOBILE APP

Client: Jazz

Type: Mobile Account



HOME

Episode 63

Sumplikht Birvani -...

BE views - 9 hours ago

PLAYLISTS

VIDEOS.

CHANNELS

DISCUSSION

ABOUT

α.



Sidra lobal in conversation with Ni... 68 views · 3 days ago



Episode 04 Raabta with Next Malix

7 views - 3 days ago - Unlisted



pisode 03 DumpukNt

No views - 9 hours ago

**Elevente** 

a Privata

Stayhomestaysafe No views - 3 days ago - Unlisted



Episode 02 - Stay

176 views +

20 hours ago

Home, Stay Healthy...

Stayhomestaysafe2 4 views - 4 days ago - Unlisted



Episode 92 - Stay

= Unlisted

Home, Stay Healtry.

No views - 1 day ago

Episode 03 - Sufi Night with Invan Aziz Miah 566 views - 5 days ago

Episode 2 - Sarangi Lounge with Mahrloo...

94 views • 1 day ago

Serena Hotels and HBL pledge 30000 meals... 35 views + 5 days ago



Episode 03 -Conversations of... 164 views · 6 days ago



Episode 02 - Serena Cultime

Episode 01 - Stay Healthy with Maisha 362 views - 1 week ago 233 views - 1 week ago



Episode 01 - Sarangi Lounge with Sames. 598 views - 1 week ago



Episode 02 -Conversations of 191 views - 1 week ago



Episode 02 - Sufi Night with Asif Ali Santoo 1K views - 1 week ago



Episode 01 -Conversations of...

212 views - 1 week ago



Serena Tea Counter 143 views - 1 week app a Private



Serena Cuisine - First Episode: 352 views + 2 weeks ago



Serena Sufi Night with Arieb Azhar SK views • 2 weeks ago



100.02

Tribute | Pakistan Day | 23rd March 2020 69 views - 1 month ago



COVID 19 | Serena Comprehensive... 199 views + 1 month ago



**Discover Pakistan** Photography\_ 45 views +

2 months ago



Serena Hotels is losting an event on...



International Day of Older Persons



Management of Serena Hotels at Aai. Serena Hotels and KKAWF team up...

Some highlights from Highest ever altitude.



Serena Saranci Season 3 Runner Up |\_\_\_



# ELECTRONIC

# FEATURED PORTFOLIO

Showcasing some our work over the past years related to video editing and 2d/3d animations.









SHULL TONE OF

APTS

25



Watch later Share



# ANIMATION

Client: Sofitel

Type: 3D Walkthrough



# ANIMATION

Client: Mint

Type: 2D Commercial



# GET IN TOUCH WITH US

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# Website:

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